

**West Central Neighborhood Association**  
*Association Meeting Minutes*  
*November 19, 2018, 7:00pm*

**Call To Order** – 7:05pm, 30 attendees

**Guest Speaker – Joe Giant, Fort Wayne Redevelopment Department**

- Downtown Parking Study
- Goals and ways to improve downtown parking
  - Improvement wayfinding
  - Multi-modal improvements
  - Management and administration
  - Demand-Based Pricing
    - People are parking in West Central because it's free parking, whereas if you go 2 blocks closer to downtown, it's \$1 per hour with a 2 hour maximum
    - Perhaps we can unlock some of the downtown parking – make the price more attuned to where the demand is
    - They don't plan to put meters in residential areas
  - Connectivity
    - Improve sidewalk quality
    - Help connect across train tracks
- Next Steps
  - Draft study submitted to the city
  - Final study to be released next month
  - Implementation

**Old Business**

- Recap of 2017-2018
  - Became familiar with bylaws and started implementing standing committees
    - Planning Committee
    - Historic Preservation – Roger Bell, Chair
    - Marketing Committee
  - Completed branding workshop – new logo and slogan
  - Supported Electric Works through signage, presentations, and contacting the City
  - Designed and installed the City's first bike corral
- Goals for 2019
  - Put together a meaningful brick alley repair program
    - City money
    - Homeowner money
    - WCNA money
  - Complete the local historic district expansion

- Implement a beautification program for exterior of homes using grant money and WCNA money
- Investigate the possibility of hiring an employee who would write grants and serve the association board
- WCNA Signage Plan
  - We were awarded a matching grant from the City for \$5,000 to create and implement 70 signs throughout the neighborhood
    - This came from a pool of \$40,000 (maximum individual grant of \$5,000)
    - The signs would be ordered from Indiana Signworks, and would cost approximately \$130 each and include the bracket
      - They're 14"x14" each
      - Screen-printed aluminum
      - They would be at least 9' above the ground
    - They would fit on both the taller lampposts and shorter ones – no drilling necessary
    - The goal is to connect areas 1-5
    - The City's \$5,000 must be used south of Jefferson, but we can use our \$5,000 wherever we'd like
  - The board has approved this plan
  - There were some questions from the association about the 14"x14" size, and wondering if we could make it bigger
  - Tyler has a meeting with the city in 2 weeks, and will clarify the plans for installation and the cost of that
  - Motion to budget \$5,000 for the project, with the understanding that we will view a mockup and vote again on the size/design of the actual sign
    - Unanimously approved

### **New Business**

- Vote for 2019 Slate of Officers
  - Slate – Nominating Committee led by Brandon Steffen, slate presented by past President Mike Anderson
    - President – Ben Wahli
    - Vice President – Tyler Bowers
    - Treasurer – Joel Sauer
    - Secretary – Kelly Benton
    - Membership – Cindy Brandt
  - Motion to accept the slate as written
    - Unanimously approved
- Santa Box
  - 1122 Jackson Street
  - They have a mailbox for Santa on the front porch
  - Kids are welcome to leave a letter, and will receive one in return from Santa (make sure you include a return address!)
- Upcoming Events

- December 3 at 6:30pm – Cookie Exchange
  - 1025 Garden Street, open to men and women this year
  - Bring 3 dozen baked cookies
- December 17 at 7:00pm – Christmas Party
  - 1405 Broadway (Fire Station #5)
  - Instead of the December Association Meeting
  - Santa, live music, food
  - Bring something for Wellspring, and you'll be entered into a drawing
  - Bring neighborhood friends who aren't currently members

### **Officer Reports**

- Membership: 116 memberships
  - The jump from last month is because they started counting households as 2 members instead of 1
- \$183,477 in bank account

**Concluded – 8:05pm**